

**ΕΡΑνεΚ 2014-2020**  
**OPERATIONAL PROGRAMME**  
**COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION**



# e-retail

The enterprise has been funded by the above mentioned Action, which aims at subsidizing SMEs to create or upgrade an e-shop in order to support their operation during the coronavirus pandemic (COVID-19), with the aim of enhancing their degree of digital integration, and at the same time minimizing overcrowding in indoor spaces.



**European Union**  
European Regional  
Development Fund



HELLENIC REPUBLIC  
MINISTRY OF  
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SPECIAL SECRETARIAT FOR  
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